

2024 Shareholders' Meeting

April 25, 2024





1st Quarter Results



	1Q2024		4Q2023	
Net income Net income (in thousands) Net income per common share - Diluted	\$ 9,586 0.93		\$ 9,770 0.96	
Operating Ratios Return on average assets Return on average equity Efficiency ratio Net interest margin	1.58 14.49 47.57 4.09	%	1.59 15.12 43.06 4.06	%

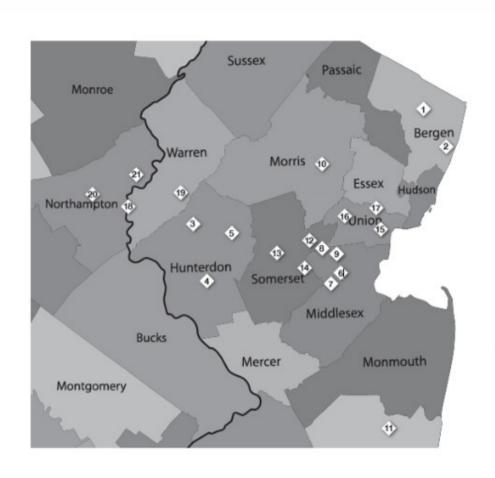
Inverted Yield Curve



	2021 YE	2022 YE	2023 YE
Prime Rate	3.25%	7.50%	8.50%
5y US T-Note	1.26%	3.99%	3.84%
10y US T-Note	1.52%	3.88%	3.88%
Effective Fed Funds	0.07%	4.33%	5.33%

Unity Bank's Attractive Footprint





Unity Bank Locations

New Jersey

Bergen County:

- 1) Emerson, NJ
- 2) Fort Lee, NJ

Hunterdon County:

- 3) Clinton, NJ
- 4) Flemington, NJ
- 5) Whitehouse Station, NJ

Middlesex County:

- 6) Edison, NJ
- 7) Highland Park, NJ
- 8) Middlesex, NJ
- 9) South Plainfield, NJ

Morris County:

10) Parsippany, NJ

Ocean County:

11) Lakewood, NJ

Somerset County:

- 12) North Plainfield, NJ
- 13) Somerset, NJ
- 14) Somerville, NJ

Union County:

- 15) Linden, NJ
- 16) Scotch Plains, NJ
- 17) Union, NJ

Warren County:

- 18) Phillipsburg, NJ
- 19) Washington, NJ

Pennsylvania

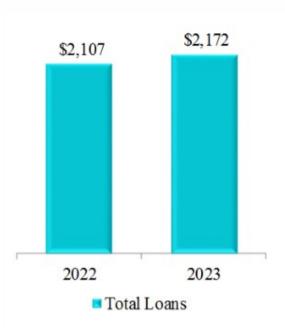
Northampton County:

- 20) Bethlehem, PA
- 21) Forks, PA

Loan and Deposit Growth

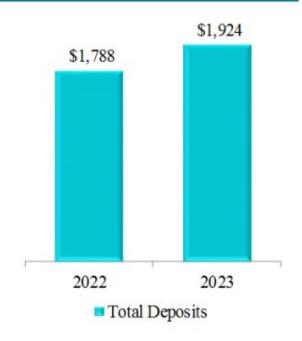
(dollars in millions)







- 7.6% increase in commercial loans
- 4.4% increase in residential mortgage loans
- 19.7% decrease in residential construction loans
- 7.0% decrease in consumer loans



Total Deposits − 7.6% increase

- 57.5% increase in time deposits
- · 29.2% increase in brokered time deposits
- 13.4% increase in interest-bearing demand deposits
- 15.1% decrease in noninterest-bearing demand deposits
- 4.5% decrease in savings deposits

Asset Quality Remains Strong







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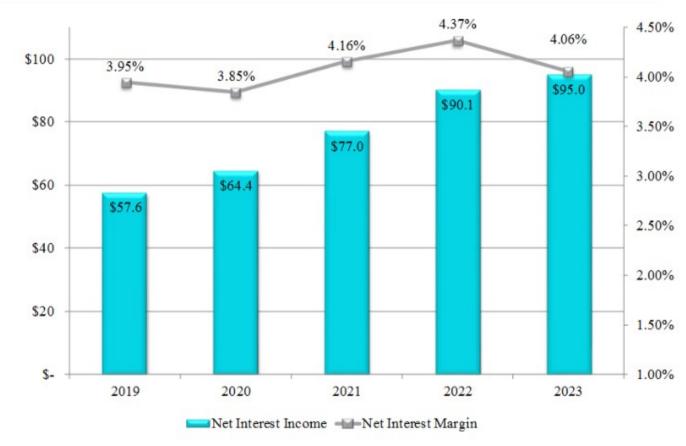
Summary Income Statement (dollars in thousands)

	2023 2022			% Change			
Net Interest Income	\$	94,997		\$ 90,108		5.4	%
Provision for Credit Losses (-)		3,168		4,274		(25.9)	
Noninterest Income (+)		8,142		8,045		1.2	
Noninterest Expense (-)		46,976		42,458		10.6	
Provision for Income Taxes (-)		13,288		12,964		2.5	
Net Income	\$	39,707		\$ 38,457		3.3	%
Diluted Earnings Per Share	\$	3.84		\$ 3.59		7.0	
Return on Average Assets		1.63	%	1.80	%	(9.4)	
Return on Average Equity		16.05		17.28		(7.1)	
Net Interest Margin		4.06		4.37		(7.1)	%

Net Interest Margin

(dollars in millions)





Noninterest Income

(dollars in thousands)



	2023	2022	% Change
Branch fee income	\$ 997	\$ 1,117	(10.7) %
Service and loan fee income	1,928	2,433	(20.8)
Gain on sale of SBA loans held for sale, net	1,299	954	36.2
Gain on sale of mortgage loans, net	1,546	1,399	10.5
BOLI income	852	636	34.0
Net security gains (losses)	7	(1,313)	100.5
Other income	1,513	2,819	(46.3)
Total noninterest income	\$ 8,142	\$ 8,045	1.2 %

Noninterest income continues to be an area of focus for the Company.

Noninterest Expense

(dollars in thousands)



	2023	2022	% Change
Compensation and benefits	\$ 29,051	\$ 26,949	7.8 %
Processing and communications	2,994	2,848	5.1
Occupancy	3,087	2,963	4.2
Furniture and equipment	2,780	2,493	11.5
Professional services	1,563	1,401	11.6
Advertising	1,436	1,212	18.5
Loan Related expenses	918	518	77.2
Deposit insurance	1,715	1,022	67.8
Director fees	847	916	(7.5)
Other expenses	2,585	2,136	21.0
Total noninterest expense	\$ 46,976	\$ 42,458	10.6 %

Noninterest expense increased primarily due to an increased Compensation and Benefits and Deposit Insurance from industry-wide increases.

Book Value Growth





Unity's Strategy & Vision





Diversified Business Model



Balance Sheet Protection & Strong Yields



Experienced & Proven Management Team



High Levels of Management & Board Stock Ownership



Best In Class Financial Performance

